

Vision Statement: Nikki Meler

To bring out the athlete in every girl!

How:

1. Provide an environment that welcomes the opportunity to play Fastpitch softball.
2. Provide opportunities for coaches to improve their skill sets in coaching, providing a positive experience for players and coaches.

30 Day Plan

- Review by-laws to determine if all are aligned with the mission statement of the organization
- Solidify the Board
- Meet and Strategize with Board for 2019 season:
 - How to increase participation in our organization for 2019

90 Day Plan

- Identify opportunities for improvement for the organization – Brainstorm session
- Build partnership with other existing organizations:
 - EFPOA
 - Portland Metro
 - Strategize for the next 5 years
 - How we can partner to improve Fastpitch softball in the area
- Start up new marketing efforts
 - How to get more girls involved-increase participation level
 - Develop an action plan
- Develop operational framework:
 - Decision making matrix
 - Roles and Responsibilities of Board members
 - Distribution of responsibilities
- Evaluate complex
 - Improvements needed
 - Cost
 - State of fields
 - Sprinkler system

Long Term – Next 5 Years

- Utilize the school system to promote our program
- Top priority – complex improvement
 - Get the complex to the level that minimizes the maintenance and facility costs annually
 - Develop an annual maintenance plan for evaluating equipment/complex
 - Needs
 - Repairs
- Build City Council support

- Develop presentation what VGSA brings to the City
 - Solicit for support regarding scholarships for needy youth who want to participate in sports
- Recruit for corporate support for our sports program
 - Perform a Gap Analysis
 - Seek funding opportunities
- Maintaining a high approval rate with parents, coaches and youth